

MEDIABRANDS

NEW SUPPLIER & ETHICAL PROCUREMENT POLICY

Mediabrand is committed to changing the way we work to create positive environmental, social and economic benefits. We believe that integrating sustainable and ethical operating principles into our supply chain will help us and our suppliers support a sustainable future.

Our aims are to:

- reduce our environmental impact through positive management of resources and systems
- empower and encourage our partners, suppliers and employees to complement our activity with their own efforts

To help achieve this goal we have developed an ISO14001 compliant Environmental Management System (EMS), a plan that focuses action on areas of most significant environmental impact. ISO14001 has provided a framework for setting and reviewing our environmental objectives.

We are committed to:

- procuring from sustainable sources as much as we possibly can
- ensuring our supply chain is as ethical as possible
- ensuring we develop trusted relationships with valued suppliers
- ensuring free competition and open tendering
- ensuring that business is conducted honourably and fairly
- purchasing recycled and other environmentally preferable products where feasible
- asking both contractors and consultants to use recycled and other environmentally preferable products whenever practicable

Our procurement policy, like all our policies, ensures that we adhere to high standards, not only in our environmental impact but also in ethical behaviour, sustainability, the health & wellbeing of our people, data security and more. We do this by:

- Managing our business well
- Respecting and protecting our environment
- Creating an environment that is inclusive and encourages diversity
- Giving our expertise to civil society organisations that promote socially beneficial causes
- Promoting and supporting good health & wellbeing
- Being committed to the nurturing and growth of our people and talent
- Being respectful of each other and the community in which we live
- Protecting our information

We are engaging all of our staff at Mediabrand in the process of implementing this policy.

Phil Tattersall, COO, IPG Mediabrand Ltd



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