

# MEDIABRANDS

## ENVIRONMENTAL POLICY 2024

At Mediabrands we are committed to reducing our environmental impact through continuous measures and strategies. We recognise that our planet is in a state of climate emergency and we must put a cap on global heating to 1.5 degrees above preindustrial times as stated in the Paris Agreement.

To ensure we meet our commitment we have implemented an Environmental Management System (EMS) certified to ISO 14001 at our 16 Old Bailey site, which provides a framework to monitor, minimise and mitigate our significant environmental impacts, in line with Interpublic Group's Sustainability & Environmental Impact Policy.

Management is committed to ensuring that as a company we:

- Set targets and objectives periodically with the aim of reducing carbon emissions in line with climate science and continually improving year after year. These will focus on our significant impacts which include electricity, gas, water, waste, and travel.
- Review our targets annually to ensure continuous improvement is taking place.
- Monitor and document the environmental impacts of our operations, implementing procedures to prevent pollution and protect the environment, focusing on our significant impacts. This includes regular detailed monitoring of energy use.
- Offer support to staff to ensure the sustainability of their home-office, and monitor the impact of transferred emissions related to the adoption of a hybrid-working arrangement
- Identify, evaluate, and manage our climate risks and opportunities in line with ISO 14001 and Taskforce on Climate-related Financial Disclosures (TCFD) framework
- At minimum, comply with all relevant legal requirements related to our environmental aspects and maintain a proactive approach to future obligations.
- Work with our suppliers, service partners, landowner, and other agents to promote improved environmental performance and to implement policies that include environmental considerations. Review policies to ensure sustainability is considered in the procurement of materials such as sustainably sourced paper and ethical considerations in our catering services. Require our suppliers to adhere to a sustainable supplier code of conduct.
- Review our Environmental Policy against stated objectives, implementing changes where appropriate.
- Engage all staff through effective communication and providing encouragement to support our Environmental Management System through participation in the internal Green Team.

Being a highly dynamic and innovative agency, we welcome ideas from staff about the improvement of the office environment. We are flexible about adopting new measures which embrace sound environmental principles. This policy is communicated to all our employees, clients, contractors and members of the public upon request.

Phil Tattersall, COO, IPG Mediabrands Ltd



15/01/2024

# **MEDIABRANDS**